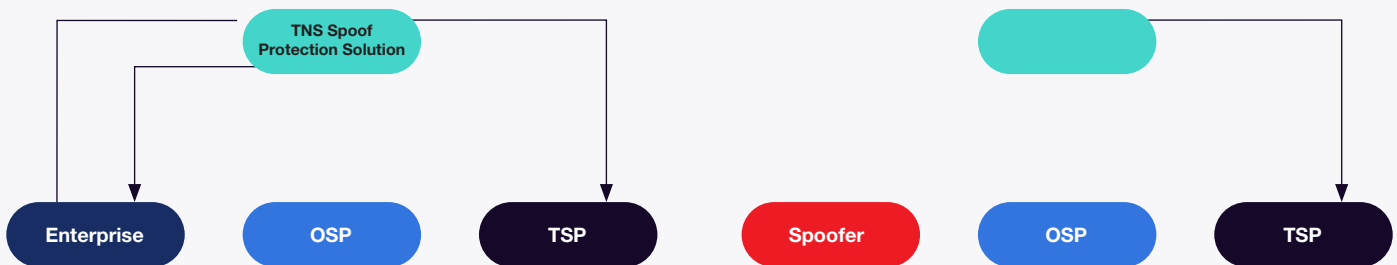# TNS Spoof Protection

**Prevent Call Spoofing and 71esses an20 0 g80 0 g970 g80 0 .82ie customers defrauded.**

TNS Spoof Protection solves this problem with an innovativ technology and ❐ro trust policy that safeguards enterprises their customers by immediately blocking unverified calls fro registered numbers. TNS❐ro trust policy ❐ever trust always enables end-to-end enhanced secure communication, verif every call, continuous monitoring with increased visibility si eliminating the vulnerability to sophisticated voice fraud.

TNS Spoof Protection offers enterprises multiple out-of-band methods which pre-register their calls using the TNS Enterprise Authenticatio solution. These methods, accomplished via a REST interface with the Call Event API or through SIP Invite Redirect, streamline onboarding and minimi❐ enterprise effort. Calls verified by TNS Enterprise Authentication are authori❐d for delivery, while unverified calls are identified as spoofed and blocked.

**TNS Spoof Protection Solution**

| Enterprise | OSP | TSP |

| Spoofer | OSP | TSP |

## Features and Benefits of Spoof Protection

**Ensures** only veri ed calls get the full enterprise branded call treatment by leveraging TNS' out-of-band Call Event API for call authentication

**Helps Enhance** the customer experience by instilling trust with customers, which translates to higher customer engagement

**Helps Combat** fraud by blocking unveri ed calls

**Helps Improve** answer rates by increasing customer con dence in voice calling

**Helps Reduce** operational costs and penalties incurred from dealing with customer fraud

**Provides** rich reporting capabilities, including real-time dashboard reports on spoo ng activities

**Leverages** the latest cutting-edge branding technology

**Provides** pro  2 46 23 ich005 Td po4-6 cha5 Tw 0 -322 s o.



| USA | +1 703 453 8300 |
| Europe | +44 (0)114 292 0200 |
| Asia Paci c | +61 2 9959 0800 |